



JOT THESE DATES ON YOUR

## CALENDAR



**Tues., Sept. 15 - Reception.**  
"Open End" Session on Latin America with 16 Latin American Editors and Publishers. Cocktails, 6:15 p.m., supper and speeches, 7:00 p.m.

(NOTE: This is Tues., Sept. 15, not Wed., Sept. 16, as announced last week due to change in guests' schedule.)

(See story, page 3.)

**Tues., Sept. 22 - Reception.**  
Photographer Margaret Bourke-White. 6:15 p.m.

Miss Bourke-White will be greeted by the Club following her operation for Parkinson's disease. An OPC jazz group, the Many Splendored Stompers, will play, and there will be a buffet and bar on each floor of the Club. Early reservations are recommended.

**Thurs., Oct. 1 - Book Night.**  
The Frozen Revolution, by Frank Gibney. Cocktails, 6:30 p.m. Dinner and discussion, 7:30 p.m.

## REPORTERS, PHOTOGS ON THE MOVE AGAIN; MEDIA BEEF UP FOR LAOS, INDIA CRISES

Familiar faces were missing this week in the gathering places of foreign correspondents in Tokyo and Hong Kong as newsmen covered war in a land where newspapers and broadcasting are unknown.

As shifting tides of crisis evoked a "beefing up" in Laos and a "state of alert" among news media for developments on the Sino-Indian frontier, AP's Dave Lancashire put a finger on the problem:

"The (Laotian) government, startled by its first large-scale exposure to the Western press (there are no newspapers here) has given up answering questions.

"The cable office in Vientiane closes at 7:30 every evening, leaving the correspondents to conduct post mortems in

the city's two flashy night clubs.

"Military headquarters still takes weekends off and shuts down at noon for a three-hour siesta."

With no broadcasting facilities, CBS' witty Peter Kalischer is covering the

grim jungle warfare by plane and tape recorder, shipping out his tapes and Wade Bingham's film by air.

Kalischer and Bingham moved into Laos from Tokyo, as did Time photographer Jean Launois. The



KALISCHER

N.Y. Times moved Robert Trumbull from Tokyo to New Delhi as the Chinese incursions on to Indian soil became known.

From Hong Kong into Laos went Stan Karnow of Time, Wendell S. Merrick of UPI, Greg MacGregor of the N.Y. Times, and Robert Elegant of Newsweek.

### Visa in Bangkok

Elegant pulled the fastest move, taking no time to get a visa from Laos but picking it up at a stopover in Bangkok en route. Elegant hit Vientiane at midday on Sept. 5, and by 3:00 a.m. Sunday (New York time), the magazine had a cable for its lead story on "Global Crossroads."

AP's Lancashire moved out of Bangkok, providing a reminiscent background report for the AP Log.

### "Definitely War in Laos"

"This is definitely war in Laos," he reported. "Getting statistics on casualties and hard facts of any kind is like hunting Communist guerillas in 90,000 square miles of jungle—which is what the Laotian Army is doing.

"It is not a phony war. Needled into action by North Viet Nam and possibly Red Chinese, bands of armed guerillas have sprung up, infiltrating the countryside, conscripting villagers, spreading

(Continued on page 7.)

## Massive Staff Coverage to Mark Khrushchev Tour; TV Plans Extensive Air Time for Soviet Leader

While the U.S. State Dep't. delayed release of okays on plans for news coverage of Soviet Premier Nikita Khrushchev's U.S. tour, major U.S. media were going ahead on Tuesday with their tentative assignments. The top Russian arrives here Tuesday, Sept. 15.

### Some to Travel

As of press day, the major news groups had scheduled some representatives to travel with Khrushchev during his two-week visit. In addition, the staffs of the organizations in each of the towns on Khrushchev's itinerary will cover his activities.

The N.Y. Times' team expecting to travel with Khrushchev include Harrison Salisbury, Harry Schwartz, William J. Jordan, Edith Evans Asbury and James Reston. One photographer will be assigned to the cross country tour.

The Times will reinforce the group

with Gladwin Hill and Bill Becker in Los Angeles, Lawrence Davies in San Francisco and Austin C. Wehrwein of the Chicago bureau in Des Moines, among others. Homer Bigart will meet the tour in Pittsburgh for coverage there.

### Volkov for Newsweek

Newsweek has scheduled Leon Volkov to travel with Khrushchev. In addition, Washington coverage will be handled by Charles Roberts, Edward Weintal, Sam Shaffer, Ben Bradlee, Bart Rowen, Ralph de Toledano and Milan Kubic; in New York will be John Denson, Malcolm Muir, Jr., Eldon Griffiths, Joe Carter, Phil Clarke, Otto Friedrich, Hal Lavine, Jim Cannon and Doug Allen. In Los Angeles, Si Bourgin, Betty Voigt and Mike Mackay are assigned; San Francisco, Bill Flynn and Mike Lewis; and Des Moines and Ames, Iowa, Harry Homewood of the Chicago bureau. On photos

(Continued on page 6.)





## OVERSEAS TICKER



## AFRICA

Jim Bell, *Time* magazine's new bureau chief in Africa, had drinks with your correspondent at the Safari Hotel in Arusha, Tanganyika, last week. Bell is enroute from Johannesburg to Addis Ababa with stops scheduled in Salisbury, Nairobi, Khartoum and Mogadishu, Somalia.

*Time* correspondent Lee Griggs and his bride will join Bell at Time Inc.'s Johannesburg bureau sometime in October to cope with the ever-increasing need for news coverage in Africa south of the Sahara.

Your correspondent is back in Nairobi after four weeks of TV news and documentary filming in Nyasaland, Uganda, Tanganyika and Kenya.

## Robbins and Legge Co Author

Eric Robbins, *Time* and *Life* stringer in Salisbury, and former UP staffer Ronald Legge are going over the final proofs of their book *Operation Noah* which deals with the mammoth animal rescue operations along the Zambesi River. Illustrations will be by Terry Spencer who covered the story for *Life* magazine earlier this year.

Bob Hewitt, *Minneapolis Star and Tribune*, spent ten days around Nairobi with photographer-wife Mary Hewitt and daughter Morgan. The Hewitts, who base in Beirut, Lebanon, travelled to East Africa via Italian Somaliland. A crowded itinerary will take Hewitt to some exotic off-beat spots such as Zanzibar and Dar-es-Salaam before moving on to the more prosaic news centers of Blantyre, Salisbury and Johannesburg. Hewitt expects to spend several weeks in the Belgian Congo, French Equatorial Africa and other spots on Africa's West Coast before returning to Beirut.

## Ingalls in Jo'burg

N.Y. *Times'* Len Ingalls and wife Shirley have arrived in Johannesburg from Salisbury for a three-week stay.

*Life* staff photographer and old Africa hand Eliot Elisofon and writer Joudson Gooding are roaming the slopes of Mt. Kilimanjaro on the Tanganyika-Kenya border in pursuit of a herd of elephants. Elisofon's pictures are scheduled for a *Life* photographic essay on Africa.

ABC-TV producer Helen Rogers left Nairobi for New York and Washington after a ten-day filming trip through Uganda, Kenya and Tanganyika. Miss Rogers came to East Africa after producing documentary films in Nigeria and the Union of South Africa. Her films are scheduled for ABC network as half-hour TV documentaries this autumn. Miss Rogers reports that the South African

government is becoming increasingly sensitive to criticism of its *apartheid* policy by foreign correspondents. American TV in general and NBC News specifically are being bitterly attacked by government spokesmen for their coverage of the recent Cator Manor riots. After completion of her assignment in the Union, Miss Rogers herself was the object of a minute and lengthy search by customs officials at Johannesburg airport, causing her north bound airliner to be delayed for nearly an hour.

Henry Toluzzi

## BALBOA HEIGHTS, C.Z.

J. Rufus Hardy, chief of press and publications in the Panama Canal Information Office, died Sept. 3 of coronary thrombosis at Gorgas Hospital. He was well known to the hundreds of foreign correspondents who have visited Panama and the Canal Zone.

## Store of Knowledge

Luis C. Noli, AP, said, "Few among the Canal's employees could match Mr. Hardy's knowledge of the waterway and the organization that operates it. Visiting correspondents, and they came from all parts of the world, were amazed by his store of information which he offered readily to all who sought it."

Hardy had been in newspaper and PR work for almost 30 years, starting on the *Akron Beacon Journal* and coming to the *Panama Star & Herald* from the *Atlanta Constitution*. He joined the Canal organization July 1, 1938.

Crede Calhoun

## PARIS

Allan Dreyfuss is resigning from Radio Free Europe and leaving Paris after a decade or more in Europe. His family is leaving on the *Liberté* on Sept.

22. They have rented *Edgar Snow's* house on Rockleigh Rd., Rockleigh, N.J.

Bernard Kaplan, *Montreal Star* correspondent, is on home leave in Montreal and New York for about a month. He departed from Paris by air with his family on Sept. 10, and may be reached at Hotel Bossert, Brooklyn Heights, N.Y.

Bernard S. Redmont

## Khrushchev's Entourage

Nikita Khrushchev's American Odyssey will be chronicled by 40 of the Soviet Union's most prominent writers, journalists and photographers — the largest reporting entourage any Soviet leader ever had, according to a UPI report from Moscow.

## Number and Prominence

The number and prominence of the newsmen accompanying Khrushchev far exceed those who followed Joseph Stalin to Teheran and Potsdam or those who covered the World War II German and Japanese surrenders.

Included among them are famous post-revolutionary writer Mikhail Sholokhov, poet Alexander Tvardovsky, editor of the top literary monthly *New World* and possibly playwright Alexander Korneichuk and novelist Ilya Ehrenburg.

The fellow travellers will also include *Pravda* editor Pavel Satiukov, *Izvestia* editor Alexei Adzhubei—Khrushchev's son-in-law, *Literary Gazette* foreign editor Boris Leontiyev, *New Times* editor Natalia Sergeyeva, editor Vladimir Orlov of *Soviet Culture* and vice chief Ilya Chernyshev of the state committee on radio and television.

Khrushchev's journalist party will also include editors of the five most im-

(Continued on page 5.)

Your Overseas Press Bulletin Issue  
Editor This Week Is: Leon Theil.

Managing Editor: Barbara J. Bennett.

The Overseas Press Bulletin is published weekly by The Overseas Press Club of America, Inc., and sent air mail to all overseas points. Subscription price: OPC members, \$8.00; non-members, \$20.00. Address all communications to Barbara J. Bennett, Managing Editor, The Overseas Press Bulletin, 35 E. 39th St., New York 16, N. Y. Tel.: MU 6-1630. Cable: OVERPRESS NEWYORK.

OFFICERS: John Wilhelm, President; Ansel E. Talbert, Ben Grauer, John Luter, Vice Presidents; Will Yolen, Secretary; Franz Weissblatt, Treasurer. BOARD OF GOVERNORS: Lawrence G. Blochman, Richard de Rochemont, Pauline Frederick, William L. Laurence, Larry LeSueur, Marshall Loeb, William R. McAndrew, Dorothy L. Omansky, Will Oursler, Harrison E. Salisbury, Sigrid Schultz, Stanley M. Swinton, Joe Wurzel. Alternates: Leon Dennen, Henry Gellermann, George A. McDonald, Joseph C. Peters.

PAST PRESIDENTS: Cecil Brown, W. W. Chaplin, Robert Considine, John Daly, William P. Gray, Burnet Hershey, Frank Kelley, Lucian Kirtland, Louis Lochner, Eugene Lyons, Wayne Richardson, J. Clifford Stark, Lowell Thomas, Thomas P. Whitney, Wythe Williams (deceased).

BULLETIN COMMITTEE: Robert L. Dunne, Chairman; Ralph H. Major, Vice Chairman; David Burk, Articles Editor; Jay Axelbank, Allyn Baum, George Bookman, Charles Campbell, Milton Enzer, Marshall Loeb, Paul Miller, Ralph Paskman, William Payette, Jim Quigley, Leonore Silvian, Leon Theil, Tom Winston.

CORRESPONDENTS: Africa, Henry Toluzzi; Athens, Michael Wilson; Bangkok, Darrell Berrigan; Berlin, Gerhard Stindt; Bonn, J. Herbert Altschull; Buenos Aires, Sam Summerlin; Cairo, Wilbur G. Landrey, Joe Alex Morris, Jr.; Caracas, Everett Bauman; Frankfurt, Phil Whitcomb; Hollywood, Joe Laitin; Hong Kong, Jim Robinson, Stanley Rich; Honolulu, Robert Tuckman; London, Joseph Grigg; Madrid, Louis Nevin; Manila, Jim Becker; Mexico City, Marion Wilhelm; Montreal, John Alius; Moscow, Aline Mosby; New Delhi, Donald Connery; Ottawa, Tania Daniell; Panama, Crede Calhoun; Paris, Bernard Redmont; Rio de Janeiro, Denny Davis; Saigon, Joseph Nerbonne; Singapore, Don Huth; Sydney, Albert E. Norman; Taipei, Geraldine Fitch; Tokyo, Ron Kriss; Warsaw, A. M. Rosenthal; Washington, Jessie Stearns; Yugoslavia, William A. Berns; Zurich, William A. Rutherford; Roving Correspondent: Cornelius Ryan.



## PEOPLE & PLACES

John A. Brogan, King Features vice president and foreign director, on the mend after abdominal surgery at St. Luke's Hospital...Stanley Ross, editor-in-chief of *El Diario de Nueva York*, received honorary appointment as vice president in charge of Spanish language division of People-to-People program...Harry Rasky assigned to produce and direct CBS TV program "UN in Action" which resumes tomorrow at 11:00 a.m. with "Russia and the UN" featuring U.S. Ambassador Henry Cabot Lodge as guest.

S. Ralph Cohen, IATA, to Honolulu to handle press arrangements for the international airline rates conference there on Oct. 1; then on to Tokyo for IATA general meeting...Geraldine Fitch, Nationalist Chinese Government Information Office, back in Taiwan Sept. 14 after summer in U.S....Dan Kurzman, back in New York after tour of Africa and Middle East, completing his biography of Japanese Prime Minister Nobusuke Kishi for publication by McDowell Obolensky, Inc. next year.

David Drew Zingg is in Coopers-town, N.Y. for *Better Homes & Gardens* after three months in Brazil for *Good Housekeeping*, *Life*, *Sports Illustrated*; jets to Hawaii Sept. 21...John Scott, special assistant to publisher of *Time*, on four-month area study tour of Eastern Europe and Soviet Union...Alan K. Jackson, editor of *European Engineering*, published by Vision Inc.'s affiliate, European Technical Coverage, Inc., in New York Sept. 21 and 22 from his Geneva post, then off on cross-country trip.

Horizon assistant editor Ada Pesin leaves Sept. 26 on three-month trip around the world...Walter Simmons' *Offices in the Sky* (with Earle Shultz) published by Bobbs-Merrill...New address for Dine & Kalmus PR is 527 Madison Avenue...H.V. Kaltenborn was the keynoter at a family fashion show, co-chaired by Eleanor S. Rawson and held in behalf of Emma S. Clark Library at Setauket, L.I....Lionel Holmes, McGraw-Hill World News bureau chief in Brazil (1952-1955) and more recently assistant information officer at California Dep't. of Water Resources, now assistant information officer at California Dep't. of Fish & Game in Sacramento.

September *Reader's Digest* carries an article by Elizabeth Fagg entitled "New York's Billion Dollar Back Yard" - about history and unique charms of Central Park...Bill Brooks, PR consultant, left Sept. 8 for month's tour of Europe and Middle East on business assignments...Charles Ferlin in French Hospital, W. 30th St., N.Y.C., with mild heart attack.

## Latin American Editors at OPC Sept. 15

OPC will be host to 16 Latin American editors, publishers and writers on Tuesday, Sept. 15, when an "open end" discussion will be the feature of the evening.

Among papers represented will be *La Nacion* of Buenos Aires and *La Nueva Provincia* of Bahia Blanca, both of Argentina; *El Dia* (Honduras); *La Prensa Grafica* (San Salvador); *Journal do Brazil* (Rio de Janeiro), and *A Tribuna* (Santos), both of Brazil; *El Espectador* and *El Tiempo* (Bogota); *El Universal* (Ecuador); *Zocalo* and *Novedades* (Mexico); *De Hoy* (San Salvador), *La Prensa Libre* (Costa Rica), *Avance* (Havana) and *El Bien Publico* of Montevideo.

Also represented will be the oldest continuously published Spanish-language paper in the world, *El Mercurio*, of Chile.

The evening has been arranged by the Foreign Journalists Liaison Committee, in cooperation with the Inter-American Affairs and Open House Committees.

The guests are in New York to attend the American Press Institute seminar at Columbia University.



### NEWSMEN VISIT SCHWEITZER

On a recent visit to Dr. Albert Schweitzer at his medical mission camp in Lambarene, Gabon, French Equatorial Africa, were (left to right): John Casserly, Hearst Headline Service; Dr. Schweitzer, and Barrett McGurn, *New York Herald Tribune*. Photo was taken by Jim Pringle, AP.

### D'ALY GUEST AT OPC

The Honorable Marcus Daly, director of the Intergovernmental Committee on European Migration, will be guest of the OPC on Tuesday, Sept. 29 at its World Refugee Year program.

Cocktails will be served at 6:15 p.m. Dinner and speech are scheduled for 7:00 p.m.



FRANCIS L. MCCARTHY

### MCCARTHY AT OPC

Francis L. McCarthy (above), UPI Havana manager, speaker at an OPC Open House Sept. 1, observed:

"When Castro came in you could conservatively say he had 100% of the Cuban people behind him. If an election were held today, he'd still have at least 75%...He's not a Communist - if you called him a Socialist without a sense of humor you'd be on the right track... Business is badly off..."

### WILHELM WOWS 'EM IN MOMBASA

The *N.Y. World-Telegram & Sun's* Robert S. Kane, on an around-the-world trip, writes: "John Wilhelm wowed 'em in Mombasa."

Seems that Kane, in Zanzibar, participated in the Sultan's 80th birthday party, then, a few hours later, "was whisked back into the 20th Century when I was taken to a modern drive-in movie here.

"What was first to flash on the screen but a shot of the OPC and a short story by John Wilhelm, telling of a Polish kid adopted by an American soldier in World War II. The audience loved it," Kane relates.

### TO TIMES' CITY STAFF

Nan Robertson, for four and one-half years in the fashion department of the *N.Y. Times*, will go on that paper's city staff when she returns from her vacation in mid-October.

She and her husband, *N.Y. Times* photographer Allyn Baum leave the middle of September for a European vacation.

Marylin Bender, formerly with the *N.Y. Journal-American* and *Parade*, takes Miss Robertson's post in women's news.

Miss Robertson is author of two articles in up-coming issues of *Holiday* magazine.



# THE DAY MADISON AVENUE PLAYED SOKOLNIKI PARK

by Bill Safire

New York

Two Americans, strangers to each other but readily identifiable by their button-down collar, bump into each other on Red Square. One hauls out a press release and the other wearily stuffs it in his pocket.

At one point this summer, it seemed as if half the 3,000 Americans in Moscow were reporters and the other half were press agents.

At hangouts ranging from the lobby of the Ukraina Hotel and the cramped press room of the U.S. Exhibition to the central telegraph office around the corner from the National, Madison Avenue descended on Sokolniki Park. The Aragve Restaurant became the summer headquarters for a displaced Toots Shor's. A press agent couldn't throw a can of caviar without hitting another press agent.

## 50 PRs Greet Planes

About 50 public relations people turned up at the airport in Moscow to welcome the two jets carrying U.S. Vice President Richard Nixon and the accompanying press party. Naturally, the Vice President's arrival was strictly secondary; the PR corps made a beeline for the junketing journalists with offers of rides into town, rubles for dollars, and "fact sheets" about voting machines, electronic brains and power lawnmowers. (This press agent's car featured the running gags of *Bob Considine* and *John Daly*, who are successfully becoming this generation's Hecht & MacArthur).

Tom Deegan's outfit, representing RCA, stole the show at the airport with invitations to a big blowout thrust into reporters' hands as they touched Russian soil.

## How to Reach Outlets

With the reporters, feature writers and columnists drifting off in every direction, the PR men's big problem became how to reach the wandering outlets. You could drop off a release extolling the wonders of your client's exhibit at the Fair in Henry Shapiro's UPI office and Preston Grover's AP headquarters, and there was usually somebody at NBC's Joe Michael's Metropole room, but the others presented a moving target. The only answer: *Pravda*.

If *Pravda* mentioned your exhibit, you were in almost every American reporter's file that day. Word would flash through the network of press agents at the Fair when a *Pravda* man showed up, and he was treated like the *Wall Street Journal* man in a proxy fight. We would conscientiously try for a favorable story, but we all knew that every knock was a hell of a boost. (Some of us even tried

taking ads in *Pravda*, urging Russians to visit specific exhibits at the Fair, but they couldn't even show us a rate card).

Fortunately, *Pravda* took a particular interest in our client, the All-State "typical American model home," furnished by Macy's, which they insisted was far from "Typeechnee." This hurt our feelings, but by making it the most controversial exhibit at the Fair, it didn't hurt the publicity.

## The Big Bonanza

Of course, the big bonanza was to get Premier Khrushchev to visit your exhibit, and *Pravda's* disbelief led to the famous "kitchen conference" in the model house.

Nixon and Khrushchev were weaving their way through the Fair according to no particular plan, arguing on television at the ROA color exhibit on the way, and wound up at the Pepsi-Cola pavilion for a short refresher. There was a fence between the Pepsi exhibit and the model home which was mysteriously ripped out by the roots at that very moment.

## Worst Possible Spot

"Next stop for Nick and Dick is the house!" yelled a photographer, and the mob surged ahead of the official party to get into position. But once in the house, Nixon steered Khrushchev over to the railing in front of the kitchen and began the well-known debate — in the worst possible spot for photographers to shoot and reporters to hear. The only vantage point was blocked by Secret Service men — inside the kitchen itself.

I happened to be standing in the kitchen, and got that panicky feeling of

a press agent with a lonely bird's eye view of history in the making and who's going to believe him later? *Harrison Salisbury* of the *N.Y. Times* was trying to climb over the railing into the kitchen so he could hear what was going on, but the Secret Service men were restraining him. I explained to them, through an interpreter, that he was a washing machine demonstrator and belonged in the kitchen to operate the complicated equipment.

This sounded crazy enough to be true. So a Russian-speaking *Times*-man was soon sitting at the feet of the world leaders taking everything down verbatim.

## "Demonstrators" Stopped

The same gambit worked for *Howard Sochurek* of *Life* and Elliott Erwitt of *Magnum* (demonstrators for the refrigerator and the wall oven) but the Russians drew the line there, as the kitchen was getting a little crowded and these guys seemed to be shooting pictures rather than demonstrating.

Halfway over the rail, AP photographer Hans von Knolde was hauled back, despite pleas that he was the only man who could properly explain the automatic dishwasher. (Actually, that was a lie; the typical house at the Fair does not come equipped with an automatic dishwasher).

Desperate for a picture of what was obviously going to be the highpoint of the day, Hans threw his camera at me over the rail and hollered, "Look through the little hole on the right and push the button on the top." I did as I was told; the thing went off, and I tossed it back to him as if it were hot.

Taking no chances, (I never shot a

(Continued on page 5.)



Safire (right) at the Fair.

Photo credit: Elliott Erwitt



## SOKOLNIKI PARK

(Continued from page 4.)

picture in my life), he reloaded and reset the distance, threw it back and we went through the same bit, only this time he yelled, "Get washing machine in!" Khrushchev's eyes darted back and forth like a spectator at a fast badminton game; with the camera back in his outstretched hands, von Knolde tore off to the AP and radiophotoed back the picture that wound up on the front pages.

The best service a PR man could perform for the press in Moscow was to leave Moscow. No press agent worth his salt left without rolls of film stashed away in his laundry, for immediate forwarding to New York, a favor to some frustrated photographer. The standard greeting in Moscow was "Nice to see you, when are you going home?"

For those reporters and PR men who plan to cover Khrushchev's visit to the U.S. next month, one word of advice might prove useful: The Russian word for "demonstrator" is "demonstrant."

## BEN GROSS RETURNS

Ben Gross, TV-radio editor and critic of the N.Y. Daily News is back from a tour of NBC News bureaus in London, Paris, Rome and Berlin, where he gathered material for special stories concerning that network's European coverage.

## FOR FAST ACTION

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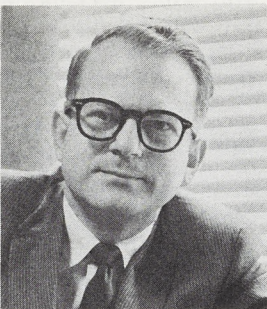
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## LAITIN's PROGRAM HONORED

California Governor Pat Brown presented the Gold Medal Award, voted by the California State Fair, to CBS radio Station KNX in Los Angeles for "the best radio program produced in California in 1958" — freelancer Joe Laitin's "The Changing Face of Hollywood."



LAITIN

TV-Radio critic John Crosby devoted an entire column to the show, a one-hour documentary on the problems of the motion picture industry.

## CLASSIFIED



FOR RENT: Charming, air-cond. 3-rm. apt., Rego Pk. Nr. subway, 20 min. to Rockefeller Center. Lease or sub-lease, \$135 mo., 2 mos. security. Ideal for 1-2. Call Buchholz, PL 7-1111, x 267 at night, or home TW 7-2413.

Classified ads billed at 50¢ per line. Copy, in writing, must be submitted no later than Tuesday noon. Ads accepted from OPC members only.

## KHRUSHCHEV'S ENTOURAGE

(Continued from page 2.)

portant provincial organs—the leading Ukrainian, Byelorussian, Armenian, Uzbekian and Kazakhian newspapers.

Also four radio commentators and four newsreel and television cameramen will travel with the Premier to the U.S.

Observers noted that the official non-journalistic party was heavily weighted with leaders of Soviet culture, education and letters and conspicuously lacked military advisors.

## Technologist

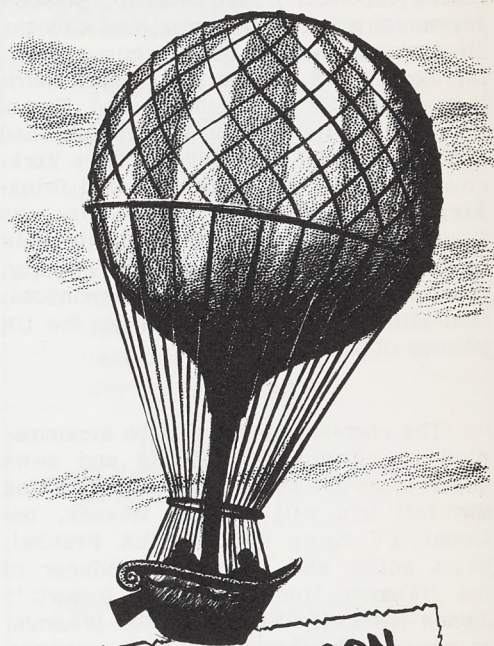
The sole technologist listed to go was Vasily Yemelianov, a civilian metallurgist, corresponding member of the Academy of Sciences and chief of the Atomic Energy Utilization board.

It was recalled that Khrushchev publicly asserted he is not interested in seeing American military installations and apparently doesn't intend to raise technical and military questions with President Eisenhower.

## HARTWELL COMPLETES REVISION

Dickson Hartwell completed a new, up-dating chapter for the eleventh printing of his book, *Dogs Against Darkness*, first published in 1942 by Dodd, Mead and Co.

## Air Facts

2 MEN, 1 BALLOON  
AND NO PANTS!

ON A WINTER AFTERNOON IN 1785, JEAN PIERRE BLANCHARD AND DR. JOHN JEFFRIES SET OUT ON HISTORY'S FIRST FLIGHT OVER THE ENGLISH CHANNEL. HALFWAY ACROSS, THEIR BALLOON BEGAN LOSING ALTITUDE. TO LIGHTEN THE LOAD, THEY THREW EVERYTHING OVERBOARD—EVEN SOME OF THEIR CLOTHING. TWO HOURS AFTER LEAVING ENGLAND THEY ARRIVED IN FRANCE—WITH A NEW WORLD'S RECORD...AND NO PANTS!

4 MEN, 1 JET  
AND NO WORRIES!

THESE FOUR MEN ARE THE CREW OF A NEW AIR FRANCE CARAVELLE JET. LIKE ALL AIR FRANCE PERSONNEL, THEY WERE HAND-PICKED FOR THEIR SKILL, INTELLIGENCE AND FLYING KNOW-HOW. TOPNOTCH MEN—FLYING TOPNOTCH AIRCRAFT. ONE MORE REASON WHY YOU CAN SIT BACK AND FLY AIR FRANCE WITH CONFIDENCE!

WORLD'S LARGEST AIRLINE

AIR FRANCE



## KHRUSHCHEV TOUR

(Continued from page 1.)

will be *Ed Wergeles*, Tony Rollo, Al Giese and Bob Brower.

UPI has assigned Jack V. Fox, roving reporter; *Henry Shapiro*, Moscow bureau chief for 20 years; and Colette Blackmoore, former UP Moscow staffer for three years, to the tour. Also, Merri-man Smith, Stewart Hensley and Ernest Barcella will cover in Washington, and Bruce Munn, UN, will cover in New York.

NBC News has assigned David Brinkley, Frank McGee, *Morgan Beatty* and Moscow correspondent Joseph Michaels to travel with the Khrushchev party. *Pauline Frederick*, UN correspondent, will join the NBC News team for the UN phases of the tour.

### NBC Crew

The correspondents will be accompanied by camera, film-editing and news supervisory crews. Among those making the full trip will be Don Meaney, national TV News editor; Eliot Frankel, news editor and associate producer of the "Texaco Huntley-Brinkley Report;" James Kitchell, director of the program; cameraman Bradford Kress and soundman John Langenegger.

Khrushchev will make an exclusive one-hour address over NBC at 6:00 p.m., Sept. 27. In addition, NBC has scheduled a series of 25 news specials covering Eisenhower's European trip and the

Khrushchev U.S. visit.

CBS' *Howard K. Smith*, Paul Niven and *Whitman Bassow* will be with Khrushchev throughout the trip. Working on sections of the visit will be *Larry Le-Sueur*, Stuart Novins, Tom Costigan, *Doug Edwards*, *Harry Reasoner* and Charles Kuralt.

### CBS Specials

*Walter Cronkite* in New York will be "anchor man" for a series of 14 special CBS shows, "Eyewitness to History," beginning on Sept. 15. Approximately half the shows, to be shown almost daily, will deal with Khrushchev's visit here, the other half with Eisenhower's European visit.

ABC has assigned Robert Fleming of its Washington staff to tour with Khrushchev. In addition, Ed Morgan will report from New York and the West Coast, William Winter from San Francisco and Don Goddard and Julian Anthony from New York.

### ABC Schedules

ABC has tentatively scheduled to carry "live" on both TV and radio the following: the Premier's arrival in this country on Sept. 15, the National Press Club luncheon at 1:30 p.m. on the 16th (with "highlights" rebroadcast in the evening), the speech to the UN at 3:00 p.m. on the 18th (with rebroadcast in the evening), an appearance in San Francisco at 9:00 p.m. (New York time) on the 21st, reception at the Russian Embassy in Washington on the 24th, and a news conference at the Embassy in Washington on the 27th.

### AP Assignments

In charge of the AP touring party is Raymond J. Crowley of the Washington bureau. Others include *William L. Ryan*, Douglas B. Cornell, John Scali, Frances Lewine, *Relman Morin*, Saul Pett, Arthur Edson and George Syvertsen. In charge of photographic coverage will be Robert Tieken.

Time Inc. has assigned *Carl Mydans*, *Life* photographer, to travel with Khrushchev from Moscow through the U.S. As of Tuesday, the Washington bureau was to be responsible for main coverage of the U.S. trip with only *Bert Meyers* specifically assigned.

Additions to the staffs already assigned to cover, as well as further plans, will be announced.

### RICHARD TREGASKIS BACK

*Richard Tregaskis* and his photographer wife Walton are back from the inaugural jet (707) flight on Qantas to Australia. They worked on assignments for *Travel* and *Reader's Digest*.

*Stan Fischler*, *N.Y. Journal-American* is writing features for *Hockey Pictorial*, of Montreal.

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## LAOS, INDIA CRISIS

(Continued from page 1.)

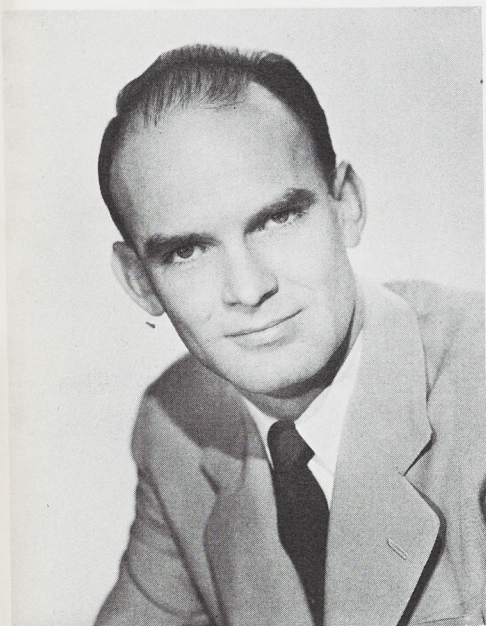
propaganda, fighting only small engagements."

Air travel was the only mode of reaching front action, and immediate return to Vientiane the only way of getting news out—with much dependence on U.S. Embassy facilities.

## Action and Gunfire

Nevertheless correspondents witnessed action and some went under fire. NBC's stringer cameraman Dave Robinson was in a plane that absorbed gunfire.

Time's Karnow saw fighting at Xieng Kho, and Kalischer and Bingham flew into the combat area to prepare on-scene tape and film for the two-day trip to New York. NBC's correspondent James Robinson and staff cameraman Eddie Chan also covered forward areas.



WADE BINGHAM

N.Y. Herald Tribune Syndicate's Joseph Alsop hurried into Laos, filed spot coverage, and was poised in Hong Kong awaiting the turn of events.

The Times' MacGregor reconnoitered Samneua and Luang Prabang, backstopped by stringer James Wilde, with Tillman Durdin minding the store at the Hong Kong bureau office.

## Watchful Waiting

Developments in India, to an even greater extent, had correspondents and assignment desks in a state of watchful waiting. Stringers carried the load until Prime Minister Jawaharlal Nehru showed firmer intentions of making news in forward areas.

Moving to the front without waiting were UPI's Calcutta correspondent A.K. Das, CBS' New Delhi correspondent Arthur Bonner, and AP's Henry Bradsher,

fresh from the Calcutta riots.

UPI had bureau manager B.K. Tiwari in New Delhi to clear reports from Das, a seven-year veteran who had covered the conquest of Mount Everest and the arrival of the Dalai Lama.

AP had bureau chief Watson Sims in New Delhi to backstop Bradsher, and Newsweek moved Larry Collins to New Delhi from Beirut, where he had set an enviable pace during the Lebanese crisis.

## Also in New Delhi

Also on hand in the Indian capital were Time's Don Connery, the N.Y. Herald Tribune's Arch Steele on a flying visit, and Newsweek's stringer R. Ramanujan. Newsweek also had a stringer in Bombay, Hitindra Malik, ready to move in if fighting flared either in the northeast or the distant northwest frontier.

John Hlavacek, who covered the Dalai Lama's flight for NBC last spring, flew out of Kingston, Jamaica on Thursday, Sept. 3, and was in New Delhi by Sept. 5 for a series of reports.

Bob Trumbull held the fort in New Delhi for the N.Y. Times, which had depended on a stringer, T.V. Rajagopalan, since Elie Abel resigned some weeks ago.

Moving out to join Trumbull this week was Paul Grimes, who resigned as Chairman of the OPC Bulletin Committee to take the assignment.

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